

WORLD CUISINES WEEK

PARIS 2021

NOVEMBER 29th & 30th

GOURMAND AWARDS
NETWORKING EVENTS
HALLBARS AWARDS

DECEMBER 1st, 2nd & 3rd

PARIS COOKBOOK FAIR
CONFERENCES
NETWORKING EVENTS

DECEMBER 4th & 5th

WORLD CUISINES MARKET
CONFERENCES
NETWORKING EVENTS

DECEMBER 6th

GOURMAND AWARDS
25 YEARS
FRANCE

ONE BAGDE FOUR EVENTS



GOURMAND AWARDS CEREMONY

Around 2000 VIPs will be present: ambassadors, publishers, authors, chefs, distributors, agents, photographers, food and tourism journalists, bloggers, winemakers, designers, etc. It is an extraordinary opportunity to meet every important person in the sector while networking on past books and future projects.

PARIS COOKBOOK FAIR

With an exhibition of over 1000 books from all around the world, a special space on wine and drinks books, a meeting-point for your meetings, and rights tables with the most important publishers and agents. Upon request, your embassy or consulate in Paris will be informed of your presence.

HALLBARS AWARDS

Meet the teams that make sustainability reports possible. It includes authors, stakeholders and publishers. The objective is to help the promotion and distribution of sustainability reports across the world.

WORLD CUISINES MARKET

The Village brings together over 120 countries with their best dishes and drinks. French regions are also very well represented through their iconic products and chefs. An intense program of events is planned between the big show kitchens and the podium with musicians and dancers from all over the world.

RIGHTS TABLES



NETWORKING & COPYRIGHT TRADE

Cookbooks are a global market. A cookbook that sells well in one country will often sell well in others. Meeting publishers, distributors, agents and TV producers from all over the world often make the difference for a multiplication of copyright sales in many countries, but also for future projects. Having a rights table at the Paris Cookbook Fair allows professionals to meet the most important people in the international cookbook market.

REGISTRATION FORM

Registrations are open for the big event in Paris, including the Gourmand Awards, Paris Cookbook Fair, Sustainable Food Congress and World Cuisines Market. You can book your badge for €300, and your table for €550. As space for tables is limited, we strongly recommend to register before the September, 2021.

ORDER _____ Badge(s) x € 300 each = _____ €

_____ Table(s) x € 550 each = _____ €

NAME(S) _____

COMPANY _____

COUNTRY _____

EU VAT NUMBER _____

BOOK(S) _____

CATALOG ENTRY The catalog presents your activity to publishers, journalists, visitors, brands, diplomats, etc. Tell us more about you to attract as many professionals as possible.

NAME / DATE _____

SIGNATURE _____

TERMS AND CONDITIONS

PAYMENT OPTIONS

THE EVENT

1. The event will take place between Monday, November 29th, 2021, and Monday, December 6th 2021. The opening hours are from 10 am to 10 pm. The event is only for professionals with badges, and opens for the general public during the week-end.

BADGES

2. Each badge includes an entry in the professional catalog and full access to the different events (Gourmand Awards, Paris Cookbook Fair, Sustainable Food Congress and World Cuisines Market) during seven days. Entrance to the Gourmand Awards and the Rights Tables area is strictly reserved for professionals with badges.

RIGHTS TABLES

3. Each Rights Table includes an entry in the professional catalog, one table, one sign with the exhibitor's name and four chairs. General surveillance and patrols of the exhibition site and the halls are performed by a company contracted by the Organiser. At night, all valuable and easily removable objects must be securely locked away by the Exhibitor.

EXHIBITORS

4. All international companies involved in the creation, preparation and distribution of content via media such as books, reports, newspapers, periodicals, teaching materials and videos may exhibit at the Paris Cookbook Fair. Food and drinks are exhibited at the World Cuisines Market. The Organiser does not apply any form of censorship.

FORCE MAJEURE

5. Force majeure or other compelling reasons entitle the Organizer to postpone the event. In that case, the event would take place on March 2022.

INVOICING

6. After the registration is received, the Organiser will promptly send out an invoice. Exhibitors based in EU member states (outside of Spain) need to declare their VAT identification number on the registration form.

WIRE TRANSFER

7. Invoices are payable in full immediately upon receipt via money transfer to the Organiser's account:

AGORA EXPO

LCL RAMBUTEAU

IBAN : FR29 3000 2004 0700 0037 6151 J06 SWIFT : CRLYFRPP

8. Payment by Credit Card is also possible

VISA no: _____ Exp. Date: _____

AMEX no: _____ Exp. Date: _____